



beyonde™



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PRODUCT CATALOG



beyonde™

# 4 HIGHEST CREDENTIAL DIMENSIONS

## 1 HIGHEST PRODUCT QUALITY

With close collaboration between Unilever's R&D team and leading experts in world-class manufacturing technology, our dietary supplement perfectly meet health care needs and are ideally tailored to our generation's habits and lifestyle.

联合利华的研发团队及世界级的制造技术权威专家的密切合作，使我们的膳食补充剂能够完整的配合健康保健需求同时也理想地满足现代人的生活习惯及生活方式。

Dengan adanya kerjasama erat antara pasukan Penyelidikan dan Pembangunan Unilever dan pakar-pakar terkemuka dalam teknologi pembuatan bertaraf dunia, tambahan makanan kami memenuhi sepenuhnya keperluan penjagaan kesihatan dan menyesuaikan sebaiknya dengan tabiat dan gaya hidup generasi kita.



## 2 HIGHEST RAW MATERIAL STANDARD

Only the best quality raw ingredients from the best around the world are selected. With extensive research based on proven scientific evidence, we ensure our products' excellence, safety and efficacy for consumers.

从世界各地精心筛选最优质的原料。通过广泛的研究及可靠的科学依据以提供卓越、安全及有效性的产品予消费者。

Hanya bahan-bahan mentah yang paling berkualiti dari sumber-sumber yang terbaik di seluruh dunia telah dipilih. Dengan adanya penyelidikan meluas yang berdasarkan bukti saintifik yang terbukti, kami memastikan kecemerlangan, keselamatan dan keberkesanan produk-produk kami demi kebaikan para pengguna.



## 3 HIGHEST MANUFACTURING PRACTICE STANDARD

- We complies strictly with cGMP (Current Good Manufacturing Practice) regulations
- Quality and safety standard are guaranteed by Food and Drug Administration (FDA) and by Australia's Therapeutic Goods Administration.
- Halal Certification is approved by the Islamic Committees.

- 我们严格遵守 cGMP (Current Good Manufacturing Practice) 现行药品生产管理规范标准。
- 品质和安全标准具有食品和药物管理局 (FDA) 和澳大利亚治疗用品管理局的保证。
- 经伊斯兰委员会认可的清真认证。

- Kami mematuhi peraturan-peraturan cGMP (Current Good Manufacturing Practice) secara tegas.
- Piawai kualiti dan keselamatan adalah dijamin oleh Pentadbiran Makanan dan Ubat-ubatan (FDA) dan Pentadbiran Barangan-barangan Terapeutik Australia.
- Perakuan Halal diluluskan oleh Jawatankuasa-jawatankuasa Islam.



## 4 HIGHEST SAFETY AND EFFICACY STANDARD

The product is strictly tested to ensure that it meets international quality standards and is completely safe and effective.

产品均遵从 SEAC (安全和环境保障中心) 和国际研究机构标准，从而确保产品的卓越性、安全性以及有效性。

Produk ini telah diuji sepenuhnya untuk memastikan ia memenuhi piawai kualiti antarabangsa malah selamat dan berkesan sama sekali.

# MAQUI PLUS+

Botanical Beverage Mix with Red Grape & Mixed Berries  
红葡萄与综合 果植物性饮料

Super Antioxidant Drinks



## WORLD CLASS AWARDS AND STANDARDS 荣获世界级奖项与标准



**Outstanding Inventions Award**  
67th International iENA Tradeshaw  
最佳发明奖  
第 67 届 iENA 国际贸易展览会



**GOLD MEDAL 2016**  
44th International Exhibition of Inventions of Geneva  
2016金牌得主  
第44届日内瓦国际发明展



**Grand Gold Quality Award 2016**  
MONDE SELECTION  
2016优秀金牌品质大奖  
世界品质和评鉴大会



**GOLD MEDAL**  
Innovative Excellence  
INPEX 2016 USA  
金奖  
卓越创新  
INPEX 2016 美国



**Best Brands President's Award**  
Antioxidant Wellness  
The Brand Laureate 2015 - 2016  
Malaysia  
2016 - 2015年马来西亚  
最佳品牌大奖：抗氧化保健



**Grand Gold Quality Award**  
MONDE SELECTION 2018 SPAIN  
2018年西班牙  
优秀金牌品质国际大奖优质之选



MS 1500 : 2009  
1 001-08/2016  
\*CERTIFIED HALAL BY JAKIM\*

Contains 12 superfruits including Maqui Berry, Artichoke, Goji Berry, Acai, Acerola Cherry, Raspberry, Red Grape & Grape seed extract, Chokeberry, Cranberry, Apple, Strawberry and Cherry.

Rich in Anthocyanins from Maqui berry and antioxidants from 11 superfruits. This powerful natural combination makes Maqui Plus+ an abundant source of phytonutrients with nutritious benefit to your health.

Tested with the Highest ORAC Score of 249,225\*

\* ORAC score (micromolTE/100gm) at the same volume, 750ml. By Brunswick Lab, USA.

结合 12 种超级水果及 果的浓缩精华，包括：智利酒果、朝鲜蓟、巴西 阿西罗拉樱桃、红葡萄、葡萄籽精华、野樱 、蔓越 、苹果、草 及樱桃。

富含来自智利酒果的花青素及其它 11 种超级水果的抗氧化剂。这个天然 的超强组合，让 Maqui Plus 富含植物 营养素的精华，对健康有益处。

经测试，抗氧化能力指数为 249,225\*

\*此数据是以 750 毫升的等容积为准，所得出 的 ORAC 指数 (micromolTE/100gm)。经由 美国博思维科独立实验室测试

Pati 'Multi Fruits & Berries', mengandung 12 jenis 'superfruit' seperti Beri Maqui, Artichok, Beri Goji, Acai, Ceri Acerola, Raspberi, Ekstrak Anggur Merah dan Biji Anggur, Chokeberi, Kranberi, Epal, Strawberi dan Ceri.

Kaya dengan antosianin daripada beri Maqui dengan antioksidan daripada 11 'superfruit'. Kombinasi semula jadi yang berkesan ini menjadikan Maqui Plus+ sumber Fitonutrien yang kaya dengan faedah nutrisi untuk badan yang sihat.

Dibukti dengan Kapasiti Antioksidan Yang Tertinggi 249,225\*

\* Skor ORAC (mikromolTE/100gm) pada volum sama, 750 ml. Dikendalikan oleh Brunswick Lab, USA.



1 case (6 Bottles) Pack



Duo (2 Bottles) Pack

# The Ultimate World Class Quality

## 世界级品质

### *Kualiti Bertaraf Dunia*



#### **HUMAN CLINICAL TEST**

##### **临床实验**

*Kajian Klinikal Manusia*

Clean blood & Healthy liver

干净血液，健康肝脏

*Darah Bersih, Hati Sihat*

#### **LIVER CELL TEST (CAA)**

##### **肝脏细胞测试(CAA)**

*Kajian Klinikal Manusia*

Effective in liver cells

有效于肝脏细胞

*Berkesan dalam sel hati*

**ORAC 249, 225**

**ORAC 指数 249, 225**

Protect against overall free radicals

保护肝脏免受自由基伤害

*Melindungi hati daripada radikal bebas*

# Human Clinical Test

## 临床实验

### CLEAN BLOOD

#### 干净的血液

DETOXIFY FREE RADICALS

**3x**

HIGHER & FASTER

更快及排除更多  
自由基

**51%**

REDUCTION OF TOXIN IN BLOOD

减少血液里的毒素

\*Higher antioxidant efficiency

提高抗氧化剂的效率

\*Improve cells, tissues and liver protection against damages caused by free radicals

加强保护细胞、组织及肝脏免受自由基侵害

### HEALTHY LIVER

#### 健康的肝脏

INCREASE UP TO

**246%**

OF GLUTATHIONE

提高体内的谷  
甘 水平

INCREASE LIVER PROTECTION UP TO

**14%**

增强对肝脏的保护

\*Increase of cell protection from the inside out

由内至外保护细胞

\*Reduction of liver injury-induce enzymes

减少肝脏受损所引发的酶

\*Tested in 20 volunteers, 20-40 years, with risk factors for liver damage consuming multi fruits and berries beverage (100ml/day) for a duration of 12 weeks.

\*测试来自20位含引起肝脏受损的危险因素，年龄介于20-40岁的志愿者。志愿者每日服用100毫升高抗氧 果饮料长达12周。



A Revolutionary Step Forward For Fresh & Clean Oral Care

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## AQUANIZED ION

PATENTED  
JAPANESE TECHNOLOGY

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i  fresh

AQUANIZED ION

PATENTED  
JAPANESE TECHNOLOGY

6

## Proven Superior Effectiveness of i-Fresh

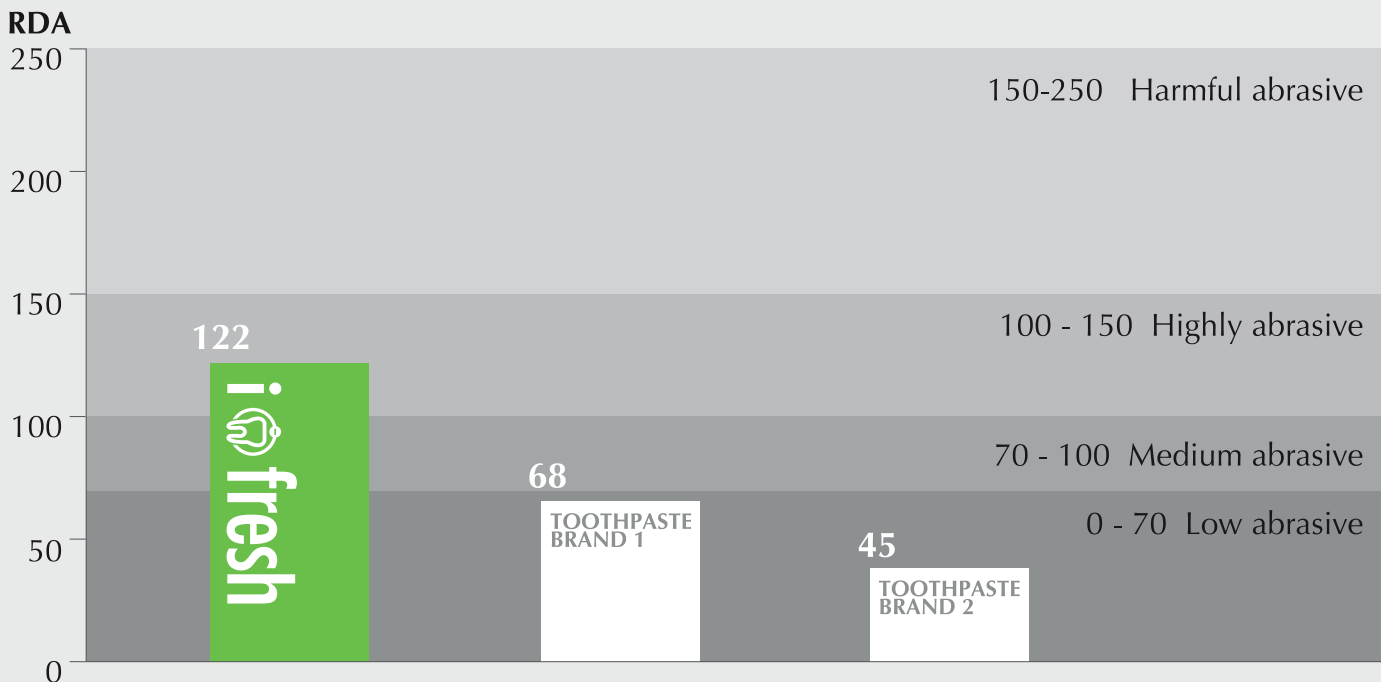
- Effectively cleans  
有效清洁
- Eliminates bad breath from food & bacteria  
从食物和细菌中消除口臭
- Polishes without damaging tooth enamel  
抛光不损坏牙釉质
- Prevents tartar build up  
防止牙垢堆积
- Fights cavities with Fluoride  
对抗蛀牙
- Fresh & cool sensation  
清新凉爽的感觉



## Superior cleaning ability

With effective abrasive agent, smaller than 10 microns, it can clean teeth better than normal conventional toothpastes. It is also proven to be non-damaging to tooth dentin and enamel while brushing.

### COMPARATIVE RDA\* ( Radioactive Dentin Abrasivity ) i-Fresh VS Other Toothpastes



RDA (Radio Active Dentin Abrasion)

\* RDA is the measurement index for cleaning ability of abrasive agents conducted by using Radio Tracer, Sep 2012. RDA index is a reference from American Dental Association.

## Superior teeth brushing experiences

Most asian volunteers have shown high satisfaction in the following key attributes after using Aviance i-Fresh toothpaste for 7 days\*.

Clears food residuals, odour & plaque	98%
Fresher & long lasting breath	94%
Effective cleaning with foam	96%
Whiter & clean teeth	90%
Felt clean without damaging teeth	90%

\* In use test among asian volunteers (male & females) 48 people ranging from 25-40 years of age, which are the current users of direct selling & premium oral care brands. Survey was conducted by Intage Thailand in August 2012.

## Superior anti-bacterial activities

Proven to be effective in killing bacteria which can cause tooth and gum diseases\*. For example, the "streptococcus bacteria".

### OTHERS INCLUDE :

- S.mutans - the leading cause of dental caries in humans
- S.anginosus - the bacteria causing gingival abscess
- S.sanguis - found in dental plaque, causing dental cavities & mouth odour

\* In Vitro Anti-bacterial activities of toothpaste were conducted by agar diffusion test - September 2012.



i  fresh

# i fresh TOOTHPASTE

## TOOTHPASTE WITH FLUORIDE

- Effectively cleans
- Eliminates bad breath
- Polishes without damaging tooth enamel
- Prevents tartar build-up
- Fights cavities
- Fresh & cool feeling

120 g

Product Code 75019985

Retail Price RM40

Member Price RM30





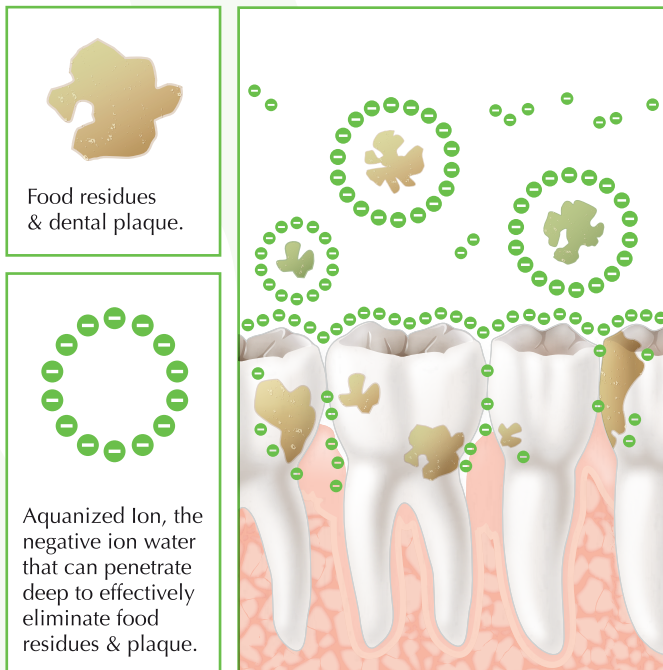
Confidence is the key to a winning personality. And good oral hygiene - clean teeth and fresh breath - is a major part in giving you the confidence you need to be your very best. It's the secret to that winning smile in any social setting. But why is it that despite regular brushing and flossing, there is still that nagging doubt? Are your teeth and breath really as clean as they could be?

## Deep Cleansing System Of Aquanized Ion

i-Fresh introduces a revolutionary new sensation of deep oral cleansing with patented Japanese technology "Aquanized Ion" - negative ion water. It can penetrate deep to eliminate food residues and bacteria from hard to reach areas between teeth that can cause plaque and bad breath.

### Smart way to get rid of dental stains and food residues

Aquanized Ion, this negative ion water was developed specifically to get into hard to reach areas and remove all food residues and dental plaque with just regular brushing.



### Superior formulation that will benefit your teeth

#### Hydrated Silica

With particles smaller than 10 microns, this tooth abrasive agent can penetrate deep without damaging dentin and enamel.



#### Raw Apple Extract Zinc & Floride ( Apple-Zn-F )

Protect against the plaque build up resulting from bacteria accumulation. The energizing raw apple extract has been found to be 20 times more effective than green tea in stopping plaque producing bacteria. Zinc mineral helps diminish bacteria accumulation in your mouth, while Fluoride helps prevent cavities.



#### Apple Mint Tea Flavour

The unique energizing flavour of Apple Tea coupling with the refreshing cool sensation of Mint will give you a special delightful feeling every time you brush your teeth.





beyonde™



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Beyond Healthy • 超越健康 • *Bukan Sekadar Kesehatan*

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